

# DEPARTMENT OF ZOOLOGY

## COURSE CURRICULUM AND MARKING SCHEME

### SKILL ENHANCEMENT COURSE

ON

### ECOTOURISM

SESSION: 2022-23



## GOVT. V.Y.T. PG AUTONOMOUS COLLEGE, DURG, 491001 (C.G.)

(Former Name – Govt. Arts & Science College, Durg)

NAAC Grade- 'A\*', CPE Phase-III, DBT-Star College

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**GOVT.V.Y.T. PG AUTONOMOUS COLLEGE, DURG (CG)**  
**SESSION 2022-26**  
**FOR 4YR UG (B.SC) PROGRAM**  
**WITH ZOOLOGY**  
**SKILL ENHANCEMENT COURSE**  
**SEMESTER-I**  
**Course Code – SEC04**  
**ECOTOURISM**

**Max. Marks:50**

**Min. marks: 17**

**UNIT – I: Introduction to Ecotourism**

- History of Ecotourism
- Types of Ecotourism (Extreme and Mass ecotourism)
- Evolution and characteristics of ecotourism

**UNIT – II: Ecotourism Industry**

- Environmental, sociocultural and economic impacts of ecotourism
- Tourism organizations: international, National and State level
- Tourism industries in India and Chhattisgarh

**UNIT – III: Management of Tourism**

- Tourist sites and attractions
- Managerial practices in tourism
- Preparation of Maps and Charts

**UNIT – IV: Marketing in Ecotourism**

- Advertising, publicity and tourism writing
- Role of Media
- International and domestic tourism marketing
- Travel agencies, accommodation and tour package marketing

**UNIT – V: Rules and regulations in ecotourism**

- Tourism policies and planning
- World ecotourism summit- policies and formulations
- Involvement of local bodies and officials

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 SESSION 2022-23  
 FOR B.A. (B.S.C) PROGRAM  
 WITH ZOOLOGY  
 SKILL ENHANCEMENT COURSE  
 SEMESTER-I  
 Course Code - SEC04  
 ECOTOURISM

The syllabus for Skill Enhancement Course on Ecotourism is hereby approved for the Session

2022-23

Name and Signatures

Chairperson /H.O.D	..... <i>[Signature]</i> 25/7/22
University Nominee	..... <i>[Signature]</i> 25/7/22
Subject Expert	..... <i>[Signature]</i> R.P.V. 2-12
Subject Expert	..... <i>[Signature]</i> 25/7/22
Representative from Industry/entrepreneur	..... <i>[Signature]</i>
Student representative	..... <i>[Signature]</i> Dollydau
Other Prof. from Science faculty	..... <i>[Signature]</i>

Departmental members	
1.	..... <i>[Signature]</i> 25/7/22
2.	..... NAK 25/7
3.	..... <i>[Signature]</i>
4.	..... <i>[Signature]</i>
5.	.....
6.	.....
7.	.....
8.	.....